

**IPS Academy, Institute of Business Management and Research,
Indore (M.P.)**

Seminars & Workshops: Industry Academia Innovation Practices 2016-17

S.No	Name of the Speaker	Topic of Seminar/Workshop	Event Description
1	Mr. Vishal Shah- BDM, EMIS, Mumbai (27-08-2016)	Workshop on "Asset Allocation"	Asset allocation seeks to manage investment risk by diversifying a portfolio among the major asset classes, such as stocks, bonds, and cash alternatives. Each asset class has a different level of risk and potential return. The speaker suggested the students that Diversification can help manage investment risk. Whichever asset allocation scenario you decide on, it's important to remember that there is no one strategy that fits every type of investor. Your specific situation calls for a specific approach with which you are comfortable and one that could help you pursue your investment goals.
2	Mr. Fred Walti- CEO, LACI (21-10-2016)	Seminar on "Clean Technology"	The adoption of more and more new technologies and business models, energy systems and other infrastructure will enable more consumer empowerment, resulting in 5 Ds: democratization, decarbonisation, deregulation, decentralization, and digitization. Such a technology trend will provide real chance for developing countries to leapfrog the development pathways that were taken by developed countries in the past
3	Dr Marko Saravanja, Chairman- Regenesys Business School	Seminar on "Data Science and Big Data Analytics"	. The seminar started with definition and challenges in BIG DATA followed by the skillset required to solve these challenges, the job opportunities and the skill set that will be required for the next decade? The discussion also included areas and application solutions based on AI, Machine Learning, Deep Learning, Predictive Analytics, Cyber Security, IBM Watson and Cognitive Computing.
4	Mr. Lakhpat Singh- EBSCO Learning (16-12-2016)	Workshop on "Capacity Building for Harnessing of E-Resources"	The Prime objectives of the workshop were: To develop a skill for Information Literacy. To develop Online databases searching skills. To motivate for maximum utilizations of Intellectual Resources. To provide the Legal research skills. To develop a Capacity Building for harnessing the E-Resources. To enhance and support the research

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			activities and skills
5	Mr. Aashish Goyal & Mr. Navi Ramawat- National Stock Exchange (22-12-2016)	Seminar on "Stock Market Awareness"	This seminar was designed to give the students an idea of how stock markets function. The speakers discussed about how truths in the stock market and in life are often related. The objective of the seminar was to give the students a glimpse of the real world and how the stock market can be an alternative source of income.
6	Dr. Ganesh Kawadia- Former Director School of Economics, DAVV (27-02-2017)	Seminar on "Union Budget- 2017"	During the seminar Dr. Ganesh Kawadia discussed about the new provisions of the finance bill. He spoke on the new provisions of the taxation and salient features of Budget. He said that the intention of the government is to facilitate honest tax payer. He also appealed to encourage people for paying taxes honestly. He said that the government is becoming very strict on tax evasion and tax defaulters may face huge difficulties in nearby future.
7	Mr. Jaykant Pandey- Indore Management Association (08-03-2017)	Seminar on "Importance of Team building in Management"	Since the ability to function effectively and maximize performance is crucial for any winning team, it is important for teams to align themselves, focus on how to truly develop as a team, and be positioned for long-term success. By increasing the level of conscious awareness of how a team develops, high performance and success is guaranteed from the very beginning.
8	Mr. N. Mohan- Board Member- IMA (24-03-2017)	Seminar on "Intellectual Property Rights"	This session was organized as a part of Ethics and Values of IPR. The speaker spoke on the said topic for increasing knowledge of students in the said area. The students received expert guidance on Intellectual Property Rights. They identified the core areas of IPR as a new start up.
9	Mr. Shadab Ghori- Pakiza Retail, Indore (27-03-2017)	Seminar on "Entrepreneurship and Innovation"	The speaker addressed this issue by saying that the most successful organizations leverage these components in order to remain competitive and sustainable. Entrepreneurship takes many forms and manifests itself in start-up, large multi-national corporations, creative

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			social change organizations, and innovative public service organizations.
10	Mr. Ronit Garg- Entrepreneur & Alumni, IPS Academy, IBMR (30-03-2017)	Seminar on "Just a Few Seeds More: Value of Network Information for Diffusion"	Identifying the optimal set of individuals to first receive information ('seeds') in a social network is a widely-studied question in many settings, such as the diffusion of information, microfinance programs, and new technologies. Numerous studies have proposed various network-centrality based heuristics to choose seeds in a way that is likely to boost diffusion. Given these findings, practitioners interested in communicating a message to a large number of people may wish to compare the cost of network-based targeting to that of slightly expanding initial outreach.
11	Mr. Mayank Gupta, Promotional Head Gillette (22-04-2017)	Workshop on "Innovation strategies in Marketing"	The speaker suggested that Creativity is critical to solving complex challenges and leading organizational change. Students need to learn to build a culture that sparks inspiration and collaboration, develop their ability to think creatively, and ensure their next innovation project is set up for success.
12	Ms. Devina Chhibber, Area Manager- Aditya Birla Group (13-05-2017)	Ms. Devina Chhibber, Area Manager- Aditya Birla Group	The aim of this seminar was to bring the industry-academia in a common platform to discuss various technical and professional skills that industry expects from a management graduate. This also includes the following: <ul style="list-style-type: none"> * To discuss the thrust area for industry-academia collaboration * Proposal for industry-academia incubation center * Task specific training program * Development of entrepreneurship in management - graduates

Photographs of the above Seminars and Workshops

1. Workshop on Asset Allocation by Mr. Vishal Shah



2. Seminar on "Clean Technology" Mr. Fred Walti- CEO, LACI



3. Seminar on “Data Science and Big Data Analytics” by Dr Marko Saravanja



4. Workshop on Capacity Building for Harnessing of E-Resources by Mr.Lakhpatt Singh



5. Seminar on Stock Market Awareness by Mr. Aashish Goyal & Mr. Navi Ramawat



6. Seminar on Union Budget- 2017 by Dr. Ganesh Kawadia



7. Seminar on Importance of Team building in Management by Mr. Jaykant Pandey



8. Seminar on Intellectual Property Rights by Mr.N.Mohan



9. Seminar on Entrepreneurship and Innovation by Mr. Shadab Ghori



10. Seminar on Just a Few Seeds More: Value of Network Information for Diffusion by Mr. Ronit Garg



11. Workshop on Innovation strategies in Marketing by Mr. Mayank Gupta



12. Seminar on Industry Expectations from Management Students by Ms. Devina Chhibber

